

VIRGINIA

# SECRET BEAUTY

EVERY WOMAN'S  
SECRET

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SUMMER 2017  
3RD QUARTER

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NEW TRENDS  
FOR LIPO, BOTOX,  
AND LASER HAIR  
REMOVAL

DMV BEAUTY GUIDE  
FOR LOCAL LUXURY SERVICES AND  
COSMETIC ENHANCEMENTS

# SECRET BEAUTY

MAGAZINE

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THIRD QUARTER 2017

# BOTOX

UNDER EYE, CHIN, CHEEKS

COSMETIC ENHANCEMENTS



**Easy,  
comfortable  
solutions**

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**Defy the aging  
process**

# Local Business Directory

All businesses offer discounts and referral specials. Mention Secret Beauty Magazine to redeem your gift.

## HEALTH & WELLNESS

Center for Dermatology  
Cultura Dermatology

202-955-5757 [www.ctr4dermatology.com](http://www.ctr4dermatology.com)  
202-237-9292 [www.culturamed.com](http://www.culturamed.com)

## HOME & REAL ESTATE

Coldwell Banker  
Tonya D. Peterson/ Realtor

703-518-8300 [www.coldwellbanker.com](http://www.coldwellbanker.com)  
202-580-9912 **Luxury and New Home Specialist**

## LUXURY & LIFESTYLE

Gold Mitchell  
Euromotorcars

202-332-3433 [www.mgbwhome.com](http://www.mgbwhome.com)  
301-986-8800 [www.eurobethesdamercedes.com](http://www.eurobethesdamercedes.com)

## STYLE & BEAUTY

Clarendon Fitness

703-465-0101 [www.clarendonfitness.com](http://www.clarendonfitness.com)

## FOOD & DRINK

Reds Table  
Trummer's Coffee & Wine Bar

571-375-7755 [www.redstableva.com](http://www.redstableva.com)  
703-754-0135 [www.trummerscoffeewinebar.com](http://www.trummerscoffeewinebar.com)





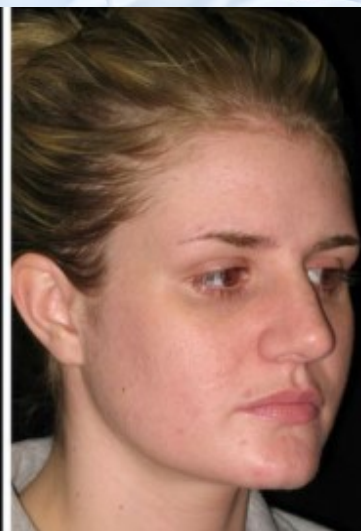
# Elite

VIENNA, VA

703-723-4440



FACE, BREAST, BODY



Before

After

2235 Cedar Ln # 302

Vienna, VA 22182



## **ADVANCED DERMATOLOGY**

11701 Livingston Rd.

Fort Washington, MD 20744

Phone:(301) 292-6010

[www.advancedderm.com](http://www.advancedderm.com)

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Advanced Dermatology and Cosmetic Surgery is the largest dermatology practice in the country with over 150 locations. We are committed to providing comprehensive and unparalleled dermatologic care in a welcoming and engaging environment. We seek to make each patient experience unique by combining superior patient safety and privacy standards in treating dermatologic and cosmetic concerns. We strive to combine the best of the art of medicine with the latest advances in research and technology in formulating individualized treatment plans to achieve a unique, desired, and aesthetically pleasing result.

## Every woman should own a custom hand made wig.

By **Marcella Ellis**

Have you ever worn a custom tailored dress or a couture clothing apparel. The fit is beyond compare when it is hand made to the size, shape and structure of your body.

Usually created from the most finest fabrics, couture is every woman's dream. Now imagine having a hand made couture wig specifically designed for your head shape and size. Your hair line, is recreated to give a natural appearance and custom colored to perfection. Our hand made wigs are made with the best quality of virgin hair on the market today. We have a range of textures and prices from the most affordable to the Rolls Royce of hair.

Each wig we produce is designed and made by hand exclusively for every client. By definition, every wig from our studio is unique because it is handmade, one at a time, for only one individual. A handmade wig foundation is tailored in our studio from our unique molding process and measurements. The wig base is created from materials made specifically for this purpose and chosen to suit the purpose of the wig. A specially sourced selection of materials creates a foundation that is light and extremely wearable with high breathability.

We carry a wide variety of the finest natural hair that is ethically sourced from all over the world. We can match and blend hair for all hair types: African, African-American, African-Caribbean, Asian, South Asian, Indian, Native American, European, and Caucasian. Natural hair is vital to creating a wig that looks real, feels organic, and suits each individual.

Our wig designers are professional artisans with many years of experience and training. Any desired hair color, hair texture, hair density, haircut, and hairstyle can be achieved with their skills and the use of the finest materials.

A wig or hairpiece handmade from natural human hair requires a level of care similar to that of regular hair care. We hand make wigs within 24 hours using 3-4 bundles and a closure. Your wig will last 2—3 years. Custom wigs start at \$475.00 and up. We provide mobile service to create and maintain your wigs in the DMV area. We pick up, repair, shampoo, condition, color, curl and return it. Same day service available.. Text or call us now for mobile wig service. 703. 261.6313



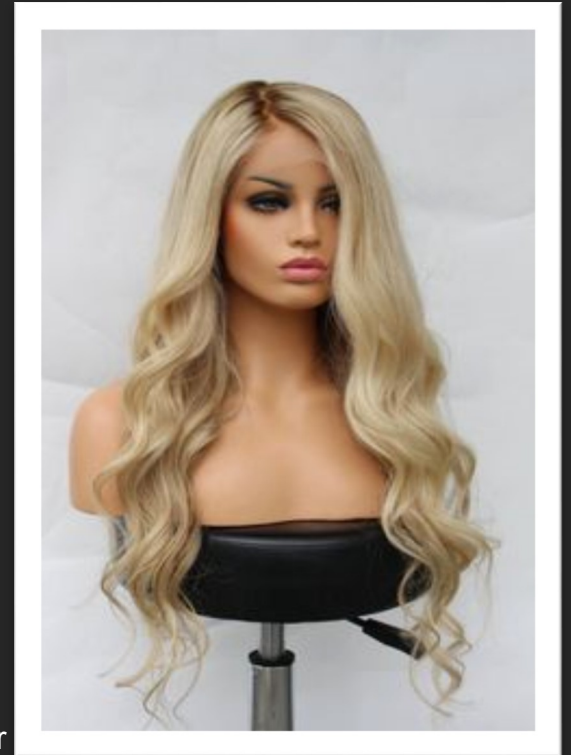
[www.marcellaellis.com](http://www.marcellaellis.com)



## What is mobile wig service?

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Choosing a wig is a personal experience. It's easier said than done and can sometimes be very emotional. Marcella Ellis Mobile Team offers a personalized, transformational hair experience unlike any other. We come to your home, office or any location to provide service for the everyday working woman. Our caring experts will take the time to listen, and get it right. We'll find a virtually undetectable solution that takes into account your features, lifestyle and fashion needs.



Need a mobile hair stylist or makeup artist?

Everyone is looking for more ways to save time. We are making everyday working women lives a little easier, by bringing mobile salon services right to the comfort of your own home.

No time to sit and wait in the salon?

No baby sitter available?

Or maybe you have a special event coming fast!

Marcella Ellis Mobile Team is at your service.

Same day service available call or text 703.261.6313

[www.marcellaellis.com](http://www.marcellaellis.com)



Marcella Ellis Mobile Team is in the business of enhancing natural beauty by treating our clients' hair with the love and attention it deserves. Whether you're wearing a protective weave or growing locs, our goal is for you to grow and maintain strong and healthy hair.

Marcella Ellis Mobile Team's first priority is to encourage, support and maintain healthy hair both responsibly and creatively to busy women and men on the go. We believe that when the hair is strong and healthy, the styling options and possibilities are endless.

We encourage our clients to treat and style their hair to support vitality and growth. However, we cannot support styles that do not have the overall integrity of your hair as a first priority. Overall, our goal is to promote and support strong, healthy and beautiful hair to women and men that have no time to sit and wait in the salon. We provide protective hair weaving services, full closed in with closures, 360 closures and the most beautiful selections of 100% virgin human kinky curl hair. We also provide crochet and braided services. To schedule a mobile stylist call or text 703.261.6313

[www.marcellaellis.com](http://www.marcellaellis.com)



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## PLATINUM BLONDE COLLECTION

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Through trial and experience we have sourced the most beautiful collections of Blonde hair in every texture. We have suppliers at every price point from the most affordable to the Rolls Royce of hair extensions. We work hand and hand with some of the most reputable suppliers on the market today, to successfully match your texture of hair with the right product. We proudly state these are unmatched in quality by any other provider or vendor.

Our retail and wholesale customers know and appreciate the detailed style and quality we bring to crafting human hair extensions (from curly to straight, to short styles, as well as custom extensions), and a wide variety of hair systems that meet all women's needs. We are the leader in providing advanced hair extension and weaving applications.

For superior quality of work in customizing hair extensions, please call us today. We offer a range of services that include: coloring, taped in application, sewing application, fusion and micro-linking services. Straight hair extensions to curly or for short hair; our range of styles is extraordinary. Many in the industry feel we are the best in design and production, and we're considered the most reputable in the DMV area.

We really love catering to women of all ethnicities. All of our hair is carefully vetted and chosen as the top quality available worldwide..

Accentuating your individual style is not only our goal, it is our mission.

**[www.marcellaellis.com](http://www.marcellaellis.com)**



### **Mobile Hair Extension Services?**

Too busy to come to the salon? We come to you! Everyone is looking for more ways to save time. We are providing hair weaving and extension services on the go!

Do you have an event, or special date and need service fast? Give us a call.

Services include full procedures, cut, curled and styled:

- \* Sewn in Weave - Side part/ middle part
  - \* Sewn in weave with Lace closures
  - \* Sewn in Weave with 360 closures
    - \* Custom Wig Making
    - \* Braid-less sewn in weave
  - \* Micro-linking/ Fusions/ Taped In Extensions
- Need Hair Bundles?  
We bring the bundles~

Text now for an appointment or call 703-261-6313



## BEAUTY ON DEMAND

“Mobile Hair and Makeup Services is the new trend for professional women.”

Providing on demand and at your leisure professional hair & make-up services in the DC Metropolitan Area. Consumers live in a world where instant gratification is a reality. Business today requires not just being good at what you do, but looking great while you do it. Our services will be on demand, at your leisure and on time. The hair and make-up industry has evolved. Consumers no longer want to get dressed, drive to their appointment, sit and wait. It's about business, getting ready and going to work. Time is money.

The objective for Marcella Ellis Mobile Team is to build an organization that provides the public and businesses the benefits of beauty “On Demand”, and on time. Incorporate today's latest

digital technologies to help serve the public with the finest Hair and Make-up services in the industry to meet their busy schedules. Our professionals, and their ability to mobilize quickly to meet demand, is our key initiative.

Washington, DC operates 24/7/365. Our clients are highly visible executive and political types. We also cater to your typical stay-at-home mom or dad. The DC, Maryland and Northern Virginia areas continue to grow. It is a vibrant area where people want to dress and look their part and hair & make-up are key.

*We believe in what we do and that is why we do it. Let Marcella Ellis Mobile Team come to you!*

Our Mission:

“PROVIDING CLIENTS WITH HAIR AND MAKE-UP SERVICES, EXCEEDING EXPECTATIONS AND MAKING THEM LOOK AND FEEL THEIR VERY BEST”.





## What's the difference in hair extensions, weaves, taped in, fusions, blah, blah blah?

Hair extensions are the most luxurious salon service available. Choosing a hair extension method can be overwhelming, as there are so many different options available on the market. Choosing a method that works best for you depends on several factors, including hair type, lifestyle, and budget.

Hair extension methods can be broken down into four different attachments; strand by strand, weft, clip extensions, and micro-link skin weft. Below you will find more information for the different methods.

\* Strand by strand technique is where extensions with a glue bond are attached to small pieces of your hair using warm or cold application techniques. Strands of about 20 to 30 individual hairs can be attached with either a glue application point or with a micro link. Most companies that offer a bonded strand by strand refer to this method as a keratin bond.

\* Keratin U-tip bonds lined with silicone are attached to the hair using a heating element. Your hair is placed between the U-tip and sealed with a hot extension tool that melts the bond to your hair. The silicone lining of the U-tip creates a barrier to protect your natural hair. The bonds are attached close to the root, leaving some space to allow natural movement of your hair.

\*Cold Fusion, Micro-Links or I-tip: Hair extension method where small sections of your hair are pulled through a small bead or lock and clamped shut with a special tool. Reputable companies use copper cylinders lined with silicone to protect your natural hair.

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A weft of hair about 2-4 inches wide is applied to the hair in rows, rather than as individual strands. Wefts can be applied using tape-in, glue-in, or sew-in/braided method.

\* Tape in Extensions: Tape in hair extensions is the newest method of extensions available. They are applied using either double or single-sided polyurethane tape. With double-sided tape, the weft is applied to the hair after the backing has been removed from one side. The weft and the attached hair are pulled upwards, and another weft is applied to the other side of the tape to “sandwich” the hair. Clients with extremely thin hair, especially around the temples and side of the head, may require a single panel applied with single-sided tape.

\* Sew-in or braided: Commonly known as a weave, sew-in or braided extensions are ideal for coarse, curly or thick hair. The client’s hair is braided to create a base for the extensions, and then the wefts are sewn into the braids using a needle and thread.

CLASSES AVAILABLE visit our site for more information.





**ME**

MARCELLA ELLIS

[www.marcellaellis.com](http://www.marcellaellis.com)



**ME**  
**MARCELLA ELLIS**  
SIGNATURE PRODUCTS

soy protein  
shampoo

350 mL / 12 fl oz

hydrating moisture  
infusing wash for fine to  
medium natural hair or for  
weaves, wigs, and  
extensions

**ME**  
**MARCELLA ELLIS**  
SIGNATURE PRODUCTS

s-reflector

118 mL / 4 fl oz

- straight
- smooth
- sleek
- shine

**ME**  
**MARCELLA ELLIS**  
SIGNATURE PRODUCTS

soy protein  
conditioner

350 mL / 12 fl oz

hydrating moisture  
infusing conditioner for  
fine to medium natural  
hair or for weaves, wigs,  
and extensions



# Makeup Table

We provide onsite Beauty services for Weddings, TV, Film, and Events. We also make the everyday woman and some celebs look and feel fab for any occasion.

We fuse our professional experience in the film, TV and print media forums to add to the beauty experience. This is mostly where we differ from other artists . We are talented artists that believe that our clients shouldn't have to pay a fortune to be treated like a queen and look like one as well.

Whether you desire to have a natural, glamorous or a look that's somewhere in between, our team will provide you with the artistry and professionalism to satisfy your beauty needs. We specialize in airbrushing and waterproofing techniques that will make the glam last for your special day.

MOBILE FACIAL SERVICES ARE AVAILABLE. Call or text 703.261.6313



## Destination Wedding?

### Destination Wedding Services

Are you tying the knot in an exotic get-away? Are you nervous about taking a chance on your bridal look for your wedding? Often time's brides don't get a trial till they get to their destination and end up with not so favorable results. Marcella Ellis Mobile Team has two solutions for you:

#### **Bridal Makeup and Hair Lessons/Trial:**

The look for your wedding will be preserved forever in your memories and pictures, so you want to make sure to lock down the look that you will never forget. We will consult and work with you to create your desired look. This is where the lesson begins. We will teach you how to achieve your desired look and include detailed instructions of the techniques and products that were used. So you will be ready to go on your wedding day.

#### **Marcella Ellis Mobile Team travels with you:**

Take your own glam squad with you for a blissful, pampered experience so you will have no worries on your day.

[www.marcellaellis.com](http://www.marcellaellis.com)





## Makeup classes for novice and pros...

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Marcella Ellis School of Cosmetic Arts was designed to give you the best education in makeup application techniques. This course involves the basic skill of makeup application, from the beginner level to professional stage. This course also introduces the general art of temporary hair removal and the art of makeup for retail, bridal, photography, video, pageants,

proms, runway, high fashion, print, tv, theater, and mortuary science. We have also included eyelash extension training as a compliment to this course. We have employed the very best instructors in the industry. Our team of makeup artists have worked around the world in film, TV & Music Video Production bringing years of beautiful makeup design experiences to you.

We teach you step-by-step at a comfortable pace so that you may learn all aspects of makeup application. Being confident and ready to begin your career as a professional makeup artist is our number one mission! Upon completion students will be certified in makeup application. Job Placement AVAILABLE! [www.schoolofcosmeticarts.com](http://www.schoolofcosmeticarts.com)

We also offer private one-on-one applications and lessons to the everyday working woman for your personal glam look. Book your one-on-one application, private lesson or pro makeup artist program by calling 703.261.6313

**[www.marcellaellis.com](http://www.marcellaellis.com)**

# FOUNTAIN OF YOUTH

**MOBILE  
SERVICE  
MEMBERSHIP  
AVAILABLE**

LOOK GOOD AND FEEL  
BETTER

WIN  
A FREE  
SERVICE

**ASK  
ABOUT  
SKIN GLOW**